RUBEN AYALA

FOUNDER/CEO TRIPLE NIKEL | **CO-FOUNDER** BLK OPS FOUNDATION

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BIO

Ruben Ayala is the founder and CEO of Triple Nikel - a lifestyle clothing brand that focuses on story-telling in their apparel and designs. Ruben is a co-founder of the BLK OPS Foundation. The BLK OPS Foundation provides mentorship to underserved youth through story-telling elements. Ruben is also the Executive Producer of the BLK OPS Docu-Series which is available on Amazon Prime and the co-author of the book FOLLOW ME - Leadership Lessons From The Shadows.

Besides being a business owner and community advocate, he is a Business Adjunct Professor for Palo Alto College in San Antonio.

Ruben is a proud veteran of the U.S. Army, having worked as a Special Forces Officer (Green Beret). During his time in service he learned the value of grit, establishing lasting relationships and team building.

Since leaving active service in 2012, Ruben has focused his efforts on entrepreneurship, philanthropy and networking. Ruben is a native of Puerto Rico (English is his second language) and holds a Master's in Business Administration from The University of Texas at San Antonio.